



THE
EXECUTIVE HUB

NEWSLETTER

RELEASE ON APR 26, 2024

HUB HIGHLIGHTS



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MESSAGE FROM PHIL

PHIL RANSOME

Founder / Managing Director

We have rolled out our first Super Roundtable for the year, around the concept of Innovation and Collaboration. We were pleased to run this at Flinders Universities Factory of the Future based at Tonsley. For the first time, we had a Minister from the government, the Hon. Andrea Michaels MP, gave us a brief overview of small business activities. In the midst of a tour of some of the technology and innovation there, we had two great speakers including Lukina Lukin and Mark Fahey, talk about their respective businesses Dinko Tuna and MyModular. We are expecting from this to start a new Executive Roundtable group locally in May. This will be our 6th local group. More news to come on this.

March has been an exciting time for us as we hosted our Principal & Strategic Partner for Victoria, Suzanne Murphy over 4 days here in Adelaide. Suzanne had conversations with many in our community and gained lots of insights into why people enjoy being a part of this. And we've had some great feedback on Suzanne as well!

There is a launch event for the Executive Roundtables in Melbourne on late afternoon May 14th where Prof Richard Turner will be the key note speaker. If any of our local community would like to be part of that day, please let us know. Our inaugural Executive Roundtable in Melbourne is scheduled for June 26. If you have any leads for that group, please let Suzanne know.

We were also excited to announce at the same time Professor Richard Turner is our Entrepreneur in Residence. For those that have been part of our community for quite a while, we believe the addition of Richard will be a valuable next step for people to be able to engage and determine their next phase of growth of their business. Please welcome Suzanne and Richard.

For me personally, I've also managed to fit in a couple of great books that would be worthwhile you looking at. The Diary of a CEO by Steven Bartlett, is a great read, noting that Steven was also in Adelaide last weekend giving a keynote speech. Get Different by Mike Michalowicz is another great read that'll make you think about why being different is very important in all aspects of your business.

Coming up in May we also celebrate our 300th Executive Roundtable which is again a significant milestone for us. And on June the 6th, I would encourage you to get involved in The Executive Hubs participation in Soup and Sleep. This will be our major fundraiser for Food on the Table, so participating on the night or sponsoring one of the team would be great. Please contact myself, or the captain of the team, Dave Evans for more information.

As we always say, leave your ego at the door.

Phil Ransome





With over 20 years of international experience, Suzanne Murphy is a seasoned strategist across the manufacturing, wholesale, and retail sectors, specialising in brand and product management, retail category, and marketing. Suzanne excels in guiding businesses from their startup phase to achieving multi-million-dollar success, drawing from her extensive background in corporate sectors and direct consulting with SMEs.

Key Expertise:

- **Brand and Marketing Strategies:** A recognised expert in brand and marketing strategies, leadership coaching, and mentoring since 2018.
- **Executive Management:** Over two decades of experience in international executive management, leading growth strategies, managing large cross-functional teams, and chairing global committees.
- **Leadership Development:** A specialist in leadership training and development programmes focused on business and brand growth.
- **Executive Coaching:** A seasoned executive coach and leadership mentor, committed to enhancing leadership capabilities within organisations.



Background & Achievements:

- **Entrepreneurial Legacy:** Hailing from a family that founded three billion-dollar companies in Australia across diverse sectors, including Manufacturing, Distribution, and Energy.
- **Awards & Recognitions:**
 - Australian Entrepreneur of the Year
 - Twice named South Australian Entrepreneur of the Year
 - Consecutive Winner of the Fast Movers Award
- **Educational Leadership:** Currently serving as the Entrepreneur in Residence at the University of South Australia and the Founding President of the Entrepreneurs Organisation (EO).
- **Growth Expertise:** As a Growth Expert with the Australian Centre for Business Growth and serving as a Board Chair for multiple companies.
- **Authorship:** Author of "The Essential Entrepreneur" - a comprehensive guide on starting, scaling, and selling successful businesses, published by Wiley in 2023.

Both Suzanne and Richard bring a wealth of knowledge, experience, and expertise that will greatly benefit and enhance the Executive Hub community. We are excited to welcome them and look forward to the valuable insights and contributions they will bring to our members.

UPCOMING EVENTS



BRAND & MARKET BRILLIANCE

Comprehensive Authentic Branding Strategies with Lowen Partridge



Register Now
Get 50% OFF when you register before 15 May!

Registration Priced at:
\$15 for Members | \$25 for Non-Members

Thursday, 28 May 2024
The Marryatville Hotel

MEET OUR BRANDING EXPERT

LOWEN PARTRIDGE

Lowen is a seasoned Certified Practising Marketer with over 20 years of consulting experience across diverse sectors including construction, finance, food and wine, health, retail, local government, manufacturing, and tourism. Her expertise lies in creating competitive and authentic brands, driving brand development and sales through strategic marketing, and advising family businesses on establishing Family Councils and developing Family Charters.



PLEASE HELP US SPREAD THE WORD BY SHARING OUR EVENT WITH YOUR BUSINESS ASSOCIATES!

Sharing the registration link with your business colleagues could be the most valuable gift for their professional and business growth.



UPCOMING EVENTS

Growth, connection, & inspiration await!

Mark your calendars for our upcoming events designed to offer you growth opportunities, valuable connections, and practical insights.

Visit
www.theexecutivehub.com.au
for updates!

MAY

14 Melbourne Summit and Launch
28 EmpowerEd Series

JUNE

6 Soup and Sleep
19 Super Roundtable [Adelaide]
26 Executive Roundtable – Melbourne

HAVE YOU CHECKED YOUR **BUSINESS PULSE SURVEY LATELY?**



By participating, you receive a personalised report on your business health, along with tailored resources and advice for success in 2024.

Your input shapes our support to meet your specific needs. Don't miss out— gain insights, strengthen your business, and set the stage for a prosperous year ahead.



Get Started Here



OFFERS AND PROMOTIONS

HELP US GROW OUR COMMUNITY

Help us grow our community! Refer a friend, mentor, or business executive to come along to our Executive Roundtable groups.

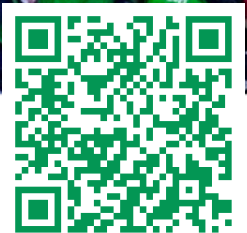
As a token of our gratitude, successful referrals will receive a gift voucher worth \$100. 🌟

COMMUNITY SPOTLIGHT

Join Us For Soup And Sleep Evening of June 6, 2024

Unite for Change: Join Our Drive to Raise \$50k for the Soup and Sleep Charity Event!

The Executive Hub is proud to support Soup & Sleep, an annual event by Food on the Table (formerly Cafe Outside the Square) that aligns with their mission to ensure that 'No-One Goes Hungry!'. Your contribution directly helps provide meals and opportunities for those in need. Together, we can make a positive impact and empower individuals to help themselves.



GET INVOLVED!

We're seeking expressions of interest to join our fundraising efforts during the upcoming Soup and Sleep event on the night of June 6, 2024. Our last participation was a tremendous success, with 15 executives from the Roundtable community coming together to raise \$30k. If you're interested in participating, scan the QR code and complete the form.